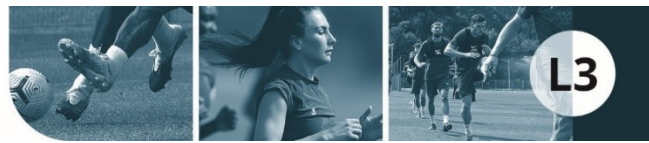


BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sport
Unit number and title	Unit 22: Liverpool Football Club as a Business
Learning aims	A: Examine the careers available in an elite football club
Assignment title	Could I work at an elite football club?
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You are interested in working in an elite football club. To check if this is appropriate you are advised by your tutor to carry out some independent research into a selection of job roles at an elite football club of your choice. This must include both the duties and responsibilities and the skills and qualities needed for these roles. Using your research you will then write a report for your tutor on your suitability for one role of your choice.
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Task 1	Your tutor asks you to write an investigative report on three job roles in an elite football club. Research Firstly, carry out an investigation into three job roles of your choice in an elite football club that you feel would be realistic future options for you. These roles could be in football, operations, commercial, central support/club functions, or communications and public relations (PR). Try to obtain the job description for each role if possible. An investigative report Using your research, write three job profiles, each one explaining one of the three roles you have chosen. These profiles must include the duties and responsibilities, the required behaviours, experience, skills and qualities required in each role. Choose one role that would be realistic based on your current situation and future expectations. Create your own personal skills audit, matching your current skills, qualities, qualifications, behaviours and experience to those you have identified necessary for your chosen role. Your skills audit could be formatted as a table containing the skills required, a grading system and
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		comment boxes. Examine the results of your skills audit and prepare a detailed breakdown of your current suitability for this role. Remember to consider both the strengths and weaknesses or gaps that you find, and any challenges to be overcome. Using your skills audit and its analysis prepare a detailed careers development action plan (CDAP) for your chosen role. This plan will help identify the steps needed to achieve your career objectives. It must have realistic expectations, targets and timelines, and will clearly show: • the training and education you feel you would need to fulfil this role • the careers guidance and support available to you • recommendations for the best way for you to achieve this role and why you have chosen them.
Criteria covered by this task:		
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:	
A.P1	Explain the roles in an elite football club	
A.P2	Explain the skills and qualities needed to work in an elite football club.	
A. P3	Reflect on own skills and qualities for a specific role in an elite football club.	
A.M1	Analyse the suitability of own skills and qualities for a specific role in an elite football club.	
A.D1	Recommend personal actions to be taken to develop own skills and qualities to gain a specific role in an elite football club.	
Checklist of evidence required	An individual investigative report containing a profile of three job roles in an elite football club, a skills audit, and a careers development plan with recommendations of how to best develop your own skills and qualities.	
Other assessment materials attached to this brief	None.	